CHRISTIEN GILSTON

Web & Graphic Designer

chris@chrisgilston.com
chrisgilston.com

Creates effective, attractive and responsive websites through front end development. Builds awareness, attraction and a seamless brand experience through a full range of traditional and online marketing material.

Dependable, client focused, respectful of budgets and excels within time constraints.

Expect creative solutions and eye-catching results.

SKILLS

DESIGN

Expert knowledge of the Adobe Creative Suite. 3D, technical and creative illustration. Digital photography, manipulation and compositing techniques.

FRONT-END WEB DEVELOPMENT

Strong knowledge of HTML5/CSS3. Proficient in JavaScript, jQuery and PHP.

EXPERIENCE

2017 - PRESENT

FREELANCE DESIGNER   Ottawa, Ontario

• Launches brands for start-up, self-publishing and professional service enterprises

2003 - 2016

ART DIRECTOR   TMP Worldwide   Toronto, Ontario

• Developed (from conception to production) traditional and online marketing materials in support of diverse corporate brands, including AT&T, Rogers, TD, Grant Thornton and Gildan

• Collaborated within a creative team to conceptualize recruitment campaigns

• Designed web layouts and developed them into effective, accessible and responsive websites

• Supported the Integrated Marketing Team with client social channel communications and creatively leveraged calendar events to achieve attention and engagement

AWARDS

2016

IAC WINNER OF BEST ADVERTISING Social Media Campaign

AT&T Social Media Campaign ↗

2013

WEBAWARD FOR OUTSTANDING ACHIEVEMENT in Web Development

Penn West Careers - Better Than Comfortable ↗

2011

WEBAWARD FOR OUTSTANDING ACHIEVEMENT in Web Development

Centerra Careers Website ↗